



## 2020-2022 Strategic Priorities

Based on the review of progress on the strategic plan, review of institutional data, identification of next steps, and the realities of COVID-19, the following priorities have been identified to guide the College in 2020-2021 and inform tactical plans and resource allocation for 2021-2022:

- Enhance the quality, efficiency, and effectiveness of academic programs utilizing pertinent campus collaborations.
- Expand and diversify recruitment and retention through cross-divisional initiatives.
- Implement guided pathway strategies through cross-campus partnerships.
- Enhance diversity, equity, and inclusion across all campus operations and services.
- Integrate College programs and services with community agencies, schools, business, and industry.
  - Focus on service, service learning, workforce partnerships (CEP, CTE), etc.
- Enhance efficiencies and effectiveness of targeted cross-campus processes and services:
  - Moving to paperless, to include workflow and document storage
  - Creating a unified system of record, to address registration and billing
  - Onboarding and training employees

### Relationship of Institutional Indicators, Strategic Priorities, and Strategic Goals

Institutional Indicators	Strategic Priorities	Strategic Goals and Objectives
<ul style="list-style-type: none"> <li>• Equitable Outcomes</li> <li>• Campus/Community Engagement</li> <li>• Student Experience</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance efficiencies and effectiveness of targeted cross-campus processes and services:               <ul style="list-style-type: none"> <li>○ Moving to paperless, to include workflow and document storage</li> <li>○ Creating a unified system of record, to address registration and billing</li> <li>○ Onboarding and training employees</li> </ul> </li> <li>• Enhance diversity, equity, and inclusion across all campus operations and services.</li> </ul>	<p><b>Goal 1</b> Cultivate a healthy and efficient institutional culture</p> <ul style="list-style-type: none"> <li>a. Develop and continue to promote a positive campus culture that welcomes and respects all students, employees, and visitors</li> <li>b. Refine/redesign processes and procedures to increase efficiency/effectiveness across all campus</li> <li>c. Utilize equity lens college-wide in the development and review of policies, practices, services, programming, activities, and resource allocation decisions</li> </ul>

Institutional Indicators	Strategic Priorities	Strategic Goals and Objectives
<ul style="list-style-type: none"> <li>• Program Learning Outcomes</li> <li>• Universal Learning Outcomes</li> <li>• Gatekeeper Courses</li> <li>• Continuous Improvement</li> <li>• Equitable Outcomes</li> <li>• Student Experience</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance the quality, efficiency and effectiveness of academic programs utilizing pertinent campus collaborations.</li> </ul>	<p><b>Goal 2</b> Deliver high quality, relevant education opportunities through innovative and specialized academic programming</p> <ol style="list-style-type: none"> <li>a. Streamline, strengthen, and expand academic programs</li> <li>b. Evaluate and implement innovative models of program delivery and content</li> <li>c. Expand workforce training options that meet the needs of non-degree students, local employers, and industry</li> <li>d. Enhance applied learning experiences within all degree and certificate programs</li> </ol>
<ul style="list-style-type: none"> <li>• Retention</li> <li>• Early Momentum</li> <li>• Completion</li> <li>• Transfer</li> <li>• Continuous Improvement</li> <li>• Equitable Outcomes</li> </ul>	<ul style="list-style-type: none"> <li>• Expand and diversify recruitment through cross-divisional initiatives.</li> <li>• Implement guided pathway strategies through cross-campus partnerships.</li> </ul>	<p><b>Goal 3</b> Support student success from recruitment through program progression, completion of programs, and transfer or entry to the workforce</p> <ol style="list-style-type: none"> <li>a. Expand and re-envision enrollment efforts to reach a wide range of students</li> <li>b. Improve registration and advising processes to support students' academic and career pathways</li> <li>c. Ensure that all students have equitable access to learning and to academic support services to successfully complete programs</li> </ol>
<ul style="list-style-type: none"> <li>• Lifelong Learning</li> <li>• Community and Campus Engagement</li> </ul>	<ul style="list-style-type: none"> <li>• Integrate College programs and services with community agencies, schools, business, and industry.</li> </ul>	<p><b>Goal 4</b> Enhance integration of the College with the community</p> <ol style="list-style-type: none"> <li>a. Create an alumni relations program</li> <li>b. <del>Establish UCC as the top Douglas County venue for cultural events and athletic competitions (eliminated for 2020-2022)</del></li> <li>c. Develop more relationships with business and industry to enhance workforce learning opportunities</li> </ol>