

OCCA Board Meeting – December 7, 2018
Report to the UCC Board of Education – December 12, 2018

1. **Goals.** The 2018-2019 goals for OCCA were presented and discussed:
 - a. Secure adequate funding to fulfill the mission of community colleges and achieve our goals.
 - b. Affirm community colleges' role as Oregon's nexus resource for workforce education and the first choice for education and workforce development.
 - c. Continue OCCA focus on student success through the work of the Student Success Center.
 - d. Mobilize board members and presidents as leaders and advocates for community colleges across Oregon.
 - e. Empower OCCA Board and staff to do their best work on behalf of Oregon's community colleges.
2. **Marketing and Communications Campaign.** OCCA has embarked on a strategic communications campaign with a Communications/PR consulting agency, Quinn Thomas, in order to elevate legislative and public knowledge about Oregon's 17 community colleges. Deliverables will include an infographic about students and video for social media.
3. **Governor's Recommended Budget.** The governor is required to publish a balanced budget with no new revenue. As such, her budget included the following in respect to community colleges:
 - a. Base budget of \$543M, a reduction from the current funding at \$575M. The base budget would require a 17.5% tuition increase each year of the biennium to maintain current service levels.
 - b. Investment budget of \$647M, which depends on new revenue not yet identified. The investment budget matches the HECC request for community colleges and assumes a 3.5% tuition increase each year of the biennium.
 - c. Note: The Department of Administrative Services (DAS) has identified \$590M as the community colleges' continued service level. The calculation does not include such costs as community college deficit spending (\$33.4M) and unfunded mandates (\$19M). The DAS funding level would require an 11.9% tuition increase each year of the biennium to maintain current levels of service.
4. **Legislative Advocacy Plan.** OCCA identified a month-by-month legislative advocacy plan.
 - a. **December.** *Focus:* Governor's Recommended Budget. *Actions:* Board and President meetings with legislators in district or in Salem; letter writing by Board and Presidents.
 - b. **January.** *Focus:* Tuition. *Actions:* Board and President letter writing.
 - c. **February.** *Focus:* CTE. *Actions:* 2/1 is CTE Day at the Capitol; CTE students recognized during session throughout the month.
 - d. **March.** *Focus:* \$787M community college budget ask. *Actions:* Board and President meetings during Legislative Summit, March 6-7; caravan of busses from community colleges to Capitol.
 - e. **April.** *Focus:* Student Success; Budget Ask. *Actions:* All Oregon Academic Team – creation of social media videos with students; legislative meetings.
 - f. **May.** *Focus:* Budget Ask. *Actions:* Joint higher education rally, legislative visits.
 - g. **June.** *Focus:* Budget Ask. *Actions:* Continued advocacy and meetings with legislators.
5. **Oregon School Board Association.** OSBA has added community colleges to its priorities and has spent \$1.5M for polling the public about education. Cam Preus, the OCCA Executive Director, met with the executive director of OSBA.

6. **Adult Attainment.** Oregon's 40-40-20 education attainment goal (40% of Oregonians will complete a 4-year degree by 2025; 40% will complete a 2-year degree or certificate; 20% will earn a high school diploma or equivalent) was modified in January 2018 to focus only on young Oregonians rising through the education system; adults were excluded from the goal. Now HECC has approved a new statewide adult attainment goal:
 - a. *300,000 adult Oregonians will earn a new postsecondary degree, certificate, or credential of value by 2030. In addition to increasing the total number of adult Oregonians with new credentials, the goal is to reduce achievement gaps by half among underrepresented racial/ethnic minority, low-income, and rural Oregonians by 2030.*
 - b. Implementation of the goal will require clear criteria (to include a rubric and metrics) by which credentials are evaluated for value.
7. **Title IX.** Title IX is federal legislation that requires colleges to ensure that all students are able to participate in a college's programs and activities regardless of sex. Included in the regulations are how colleges should respond to sexual misconduct on their campuses.
 - a. Proposed new rules are open to public comment through January 28; OCCA (through its general counsel) will respond on behalf of Oregon's community colleges. Implementation of new rules is expected in summer 2019.
 - b. Major changes include a new, narrower definition of sexual harassment; limitation on who has authority to take corrective action; requirement for off-campus incidents within the college's educational programs and activities; highly proscribed process for responding to formal complaints; and requirement for due process that includes live hearings and places burden of proof on institution.