ECONOMIC IMPACT

Overview Fact Sheet

Umpqua Community College plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings. Taxpayers benefit from a larger economy and lower social costs. Finally, the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden.

INVESTMENT ANALYSIS

Student Perspective

- UCC served **5,238** credit students and **11,222** noncredit students in the 2009-10 reporting year.
- Education increases lifetime income. The average income at the career midpoint of someone with an associate's degree in Douglas County is \$34,300, 36% more than a student with a high school diploma.

Students enjoy a 24.2% rate of return on their investment in UCC.

- Throughout his or her working career, the average UCC student's discounted lifetime income increases by \$6.40 for every dollar invested in UCC.
- Students enjoy an attractive **24.2%** average rate of return on their UCC educational investment, recovering all costs (including tuition, fees, and forgone wages) in 6.2 years.

Social Perspective

- Higher earnings of UCC students and associated increases in state income expand the tax base in Oregon by about \$31.9 million each year.
- Oregon will see avoided social costs amounting to \$1.5 million per year due to UCC students, including savings associated with improved health, reduced crime, and reduced welfare and unemployment.

Taxpayer Perspective

- State and local governments allocated approximately **\$23.2 million** in support of UCC in FY 2009-10.
- For every dollar of this support, taxpayers see a cumulative return of \$2.10 over the course of students'

- working careers (in the form of higher tax receipts and avoided costs).
- State and local governments see a rate of return of 8.5% on their support for UCC. This return compares very favorably with private sector rates of return on similar long-term investments.

ECONOMIC GROWTH ANALYSIS

College Operations Effect

• The Douglas County economy annually receives roughly \$18 million in income due to UCC operations. This is a conservative figure adjusted to account for monies that leave the economy or are withdrawn from the economy in support of the college.

Added income attributable to the accumulation of UCC skills amounts to \$178.5 million each year.

Productivity Effect

- The current Douglas County economy embodies an estimated **2.2 million** credits that have accumulated over the past 30-year period as thousands of former UCC students (completers and non-completers) enter the workforce year after year.
- UCC skills translate to higher earnings for students and increased output of businesses. The added income attributable to the accumulation of UCC credits in the workforce amounts to \$178.5 million each year.

Total Effect

 Altogether, the average annual added income due to the activities of UCC and its former students equals \$196.4 million. This is approximately equal to 7.7% of the total Douglas County economy.