UCC President's report to the Board of Education – February 9th, 2022

PRIORITIES	PROGRESS
Tell UCC Success Stories	-See our **new "Ask me about UCC" videos** on the UCC homepage -**Website clean-up continues** on the over 7000 unique pages that exist. Board policies and institutional administrative procedures have been cleaned up and are much more user friendly. -Our enrollment is beginning to climb again as students become confident that COVID will not negatively impact their studies. We hope to see another surge back to education when the mask mandate is removed on March 31st or before. Of note in those enrollment numbers is that **UCC has increased the number of students participating in dual enrollment by 194 students this term over last year.** This is important because it means that more of our local youth are taking the opportunity to get a post-secondary education which we know will increase their lifetime earnings and ability to support themselves and their families.
Enhance and promote community engagement with, and use of, the campus	-There was a wedding at the Lang Center on 2/2/22 – one of our former athletes was married that evening. - UCC is hiring for an **Assistant Events Manager** – that person will be tasked with not only responding to requests to rent space but for actively advertising and bringing in business to our facilities rental department now under Athletic Director, Craig Jackson. - The college is seeing increased turn out for athletics events. Women's basketball coach, **Dave Stricklin celebrated his 900th career win** on February 2nd. In addition, the college is getting ready to host men's and women's wrestling tournaments and the baseball season is about to begin. - You will see some **changes in our parking lots** in the coming weeks – all staff only parking signs will be removed in favor of open parking for all, with two designated spaces for our student government officers. The college will also maintain some short-term loading/unloading spots, handicapped spots and those for veterans. -I am now a board member of the **Umpqua Economic Development Partnership.** I attended my first board meeting last week and I'm excited for the opportunity to use the knowledge of the other board members to strengthen UCC's connection to those who will hire our graduates and to work to positively impact economic development in Douglas County. - **Rogue Credit Union will open back up on campus starting next week.**
Stabilize and define the future of SOWI	-**The SOWI tasting room will be open on 2/26 and 3/12**. -Efforts are moving forward to **realign the academic programs of study** with local industry needs for workforce development as well as to strengthen the pathway to OSU for their viticulture and enology degree programs. - I have been getting out to **visit with our winery business owners and managers** to truly understand how SOWI might positively impact the local wine industry and economy.

Place UCC in the center of the discussion to establish a medical college in Roseburg	-Conversations are ongoing and UCC is committed to **partnering with the Southern Oregon Medical Workforce Board on space and location sharing as well as program development.** Currently, the additional programs that UCC is considering adding in the medical careers pathway are: Respiratory Tech Radiation Tech Occupational Therapy Assistant Community Paramedic Community Healthcare Worker
Maximize opportunities to partner across the community with an emphasis on K-12	-In the fall of 2022 UCC will launch a **Friday Career Academy** program in partnership with Douglas County School Districts. Dual enrollment programs will be offered in Automotive, Emergency Medical Services and Performing Arts. All offerings will result in an industry certificate or credential to secure a family supporting job or could be built upon to complete a degree at UCC. - Fliers will go out to all schools by the third week in February in time for fall 2022 high school registration to begin. In addition, UCC will hold information sessions for high school counselors and other personnel to learn about the career academy offerings so that they are able to identify students who might benefit from the opportunities. - UCC has applied for a State of Oregon innovation grant to partly fund career academies and is seeking other funding opportunities to ensure that no student has a barrier to participation.
Chart a path for bachelor's programs at the UCC campus	-UCC will partner with **Bushnell University to offer a Bachelor's in psychology degree starting in the fall of 2022**. This means that students will receive in person instruction on the UCC campus from Bushnell faculty and be able to complete their degree programs without relocating or joining a completely online program. With the local need for mental healthcare workers becoming increasingly acute, UCC feels this is an important partnership to support local students and local employers.
Develop earn and learn programs with Douglas County Employers	-UCC will offer a **Mechatronics Technician certificate** starting in the fall of 2022 in partnership with Rogue Community College. This academic program prepares students for work in advanced manufacturing locally and is supported by local industry. -The apprenticeship program is continuing to discuss an additional apprenticeship in technical trades.
Adopt a strategic finance/strategic investment model	-The Budget and Finance Department is working on a **forecasting tool** to be used to ensure financial sustainability of the institution and as a predictor of needed tuition increases and potential revenue changes in the future. The team will use this tool to project budget plans for the next 5 years. Although the college relies heavily on the state funding formula, I am asking folks to think more about what revenues and expenses are in our control and using those in order to transform lives and enrich communities!

Plan and execute a digital transformation across operations	- The digital transformation project team will bring a set of recommendations to the March board meeting to include full implementation of current software, purchase and implementation of new modules that will support operations and student success. This will include a data tool that will be used to adopt KPIs for the institution.
Ensure a positive accreditation outcome	-The March 6-year PRFR report is complete and under final review. I am expecting a positive review and outcome.