

# Fall 2021 Enrollment Report

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## Overall Trends

- When comparing Fall 2021 to Fall 2020, reimbursable FTE is down 1.36%, and credit headcount is down by 7.36%.
- Fall classes were available in-person, remote and online. Most classes are being recorded for students who cannot attend.
- ABS has seen an increase in enrollment with the return of in-person offerings.
- Dual credit enrollment is up significantly, mainly due to a return to pre-COVID scheduling in area high schools.
- The Workforce FTE is down mainly due to a change in temporary programming developed for Wolf Creek Job Corps during COVID.

## Data Sources:

- FTE data comes from Institutional Research regular enrollment reports
- Enrollment Management tracks Admissions to Enrollment yield and current term enrollment by student declared major. Data is from Banner.

# Enrollment and FTE for All Areas of College

The first chart compares Fall Term 2021, Week 9, with Fall Term 2020, Week 9. It details the differences in Total FTE, Reimbursable FTE, Unduplicated Overall Headcount, Unduplicated Credit Headcount, and Registered Credit Hours.

## SUMMARY - FALL 2021 WEEK 9

Total FTE	610.25	down	2.25	or	0.37%
Reimb FTE	556.71	down	7.67	or	1.36%
Unduplicated Headcount	3,275	down	47	or	1.41%
Undup Credit Headcount	1,988	down	158	or	7.36%
Registered Credit Hours	18,360	down	1,242	or	6.34%

The second chart provides additional detail by each area of the college for both enrollment (headcount) and FTE.

## Unduplicated Headcount and FTE by Area, Fall 2021, Week 9

	Enrollment	Percent change from previous fall	FTE	Percent change
<b>Total</b>	3,275	-1.4%	610.25	-.37%
<b>Undergraduate</b>	1,797*	-10.9%	494.87	-.24%
<b>Dual Credit</b>	299	+53%	Part of UG FTE**	
<b>Workforce</b>	1012*	+2.1%	58.58	-17.8%
<b>Adult Basic Skills</b>	170	+42.7%	56.8	+67.5%

\*In some CTE categories, there are both undergraduate and workforce students, so there may be slight discrepancies.

\*\*Dual credit students are broken out by headcount but are included in the overall undergraduate FTE.

# Fall Credit Enrollment Trends

The following table details three key components of the enrollment funnel:

- Enrollment (student is registered in a course for fall term). This includes new and continuing students.
- Number of fall term admissions applications by program.
- Number of those same admissions applications converted to an actual enrollment for that term. Some students apply one term and end up enrolling in future terms.

House	Area	Fall 2017			Fall 2018			Fall 2019			Fall 2020			Fall 2021		
		Total Enroll (Student Declared)	Adm Apps for term	Converted Admissions (in same term)	Total Enrollment (Student Declared)	Adm Apps for term	Converted Admissions (in same term)	Total Enrollment (Student Declared)	Adm Apps for term	Converted Admissions (in same term)	Total Enrollment (Student Declared)	Adm Apps for term	Converted Admissions (in same term)	Total Enroll (Student Declared)	Adm Apps for term	Converted Admissions (in same term)
Other	AAOT/AGS/Non-Degree	885	609	377	864	526	270	732	443	212	675	536	282	583	571	328
Humanities	Public Relations	1	3	0	1	3	0	0	0	0	1	2	1	0	0	0
Arts	Music SOU	4	4	2	9	10	3	7	6	5	4	3	1	6	7	4
Science/ Math	Natural Resources	7	5	4	10	7	3	17	11	6	17	10	3	15	10	5
Social and Behavioral Sciences	Early Childhood Ed	37	32	9	42	39	12	40	43	15	43	32	8	24	46	11
	Human Services	55	50	18	73	62	27	59	55	14	54	25	13	44	33	11
	Paralegal	32	20	6	48	37	12	54	30	16	56	39	15	43	28	14
Applied Science and Technology	Automotive	25	47	19	28	40	15	21	40	11	12	27	2	12	13	7
	Computers	72	78	20	80	66	25	62	59	26	64	54	19	61	47	23
	Engineering	46	46	23	60	46	23	54	50	23	49	33	18	45	34	17
	Apprenticeship	105	32	19	121	21	13	142	198	41	114	24	13	122	40	33
	Welding	38	35	15	42	41	18	41	34	10	34	28	10	37	31	16
	Forestry	27	18	9	26	32	15	30	27	15	19	22	9	22	26	12
	Viticulture	30	20	12	28	23	6	18	20	8	10	6	3	5	0	0
Business	Business (w/o Retail)	119	131	41	136	153	54	172	162	76	135	109	41	93	69	26
	Retail Mgmt	453	120	80	441	166	116	464	194	129	504	186	141	427	118	91
Health	AAOT-pre-Nursing	271	261	104	278	278	116	240	272	72	224	294	95	171	234	72
	Nursing-accepted	119	53	46	112	56	47	103	50	47	114	69	58	113	25	23
	Dental Assistant	17	32	9	35	34	12	27	31	8	18	24	7	14	21	7
Public Safety	Criminal Justice	60	61	22	69	83	31	65	90	34	38	34	7	26	36	14
	Paramedicine/Fire	81	55	30	98	77	39	89	54	20	81	70	36	56	50	16
Dual Credit	Dual Credit	281	96	91	330	229	125	178	175	102	185	178	112	200	218	154
Ex. Options	Expanded Options	135	49	42	96	86	53	120	81	70	126	58	51	105	67	61

# FTE by Area

The following FTE data is based on the courses students are enrolling in, not student major.

<b>FTE</b>					
Date of Report:	11/21/2017	11/19/2018	11/19/2019	11/23/2020	11/16/2020
<b>ABS</b>	<b>124.95</b>	<b>129.27</b>	<b>126.06</b>	<b>63.54</b>	<b>55.33</b>
<b>CWT</b>	<b>23.65</b>	<b>26.98</b>	<b>38.93</b>	<b>18.35</b>	<b>23.88</b>
<b>Transfer</b>					
Arts	15.33	14.56	15.62	11.8	13.78
Communications Studies	15.36	16.31	17.19	17.79	13.74
Early Childhood Education	1.21	1.34	3.24	2.72	2.14
Foreign languages	8.45	9.4	6.82	6.13	5.44
Health Human Performance	31.19	32.31	28.86	25.15	24.72
Human Services	8.54	8.92	5.69	6.92	7.12
Humanities	59.31	57.72	44.52	46.3	37.01
Learning Skills	13.83	19.58	16.54	13.09	12.49
Mathematics	56.78	51.68	43.89	40.03	38.24
Music	17.24	14.97	16.65	5.63	4.88
Physical Education	37.99	15.01	15.25	10.29	15.46
Science	80.48	78.6	72.32	65.62	62.57
Social Sciences	51.76	55.63	47.26	48.18	47.47
Theater Arts	5.2	1.62	1.06	1.10	1.05
	<b>402.67</b>	<b>377.65</b>	<b>334.91</b>	<b>300.75</b>	<b>286.11</b>
<b>CTE</b>					
Apprenticeship	9.43	11.06	15.31	13.33	14.34
Auto	13.21	14.57	10.26	4.93	4.71
Business	65.5	77.33	72.06	70.77	61.88
Computer Science	19.86	16.33	14.62	15.05	16.46
Criminal Justice	17.41	10.22	12.16	7.11	6.08
Dental Assisting	9.92	10.91	5.95	4.96	3.47
Emergency Medical Services	9.06	13.01	8.28	7.66	8.83
Engineering	13.26	14.52	11.17	13.05	11.97
Fire Science	7.05	5.39	6.43	5.61	6.88
NA/Nursing	37.99	32.76	50.24	44.76	57.34
Paralegal	5.41	5.91	8.74	9.64	6.79
Viticulture	7.61	6.99	4.83	2.59	1.79
Welding	17.97	15.42	11.6	14.45	15.57
	<b>233.68</b>	<b>234.42</b>	<b>231.65</b>	<b>213.91</b>	<b>216.11</b>
<b>Other</b>	<b>3.03</b>	<b>14.41</b>	<b>24.84</b>	<b>18.68</b>	<b>28.83</b>
<b>Fall Totals as of 11/21</b>	<b>787.98</b>	<b>782.73</b>	<b>756.39</b>	<b>612.50</b>	<b>610.25</b>

# How Enrollment and Student Services (ESS) Uses the Data

Enrollment and Student Services reviews the term data, as well as the yearly numbers, to help guide new practices in recruitment and retention. Some of these strategies include:

- The change in admissions processes (staff personally call all students who have applied to verify degree and answer questions on next steps and an increased number of faculty helping with outreach) helped increase the conversion rate. 54.8% in 2021 vs. 50.7% in 2020
- 75 high school juniors and seniors participated in College Kick-Start, taking a “tuition-free” class up to four credits for summer and fall.
- To help with retention, advisors follow up on faculty early alerts by phone, email, and letter; the recruitment and advising coordinator has developed specialized cohort presentations and registration events each term for welding, auto and engineering students; advisors and faculty reach out to students to remind them of term registration dates; and the texting platform is regularly used to guide students through key academic dates.
- Using a portion of the American Rescue Plan (ARP) institutional funding to incentivize attendance, ESS developed the Take Flight Workshops around retention topics. These were offered virtually and in-person during fall. Currently around 100 students have participated in at least three workshops, earning them \$250 each.
- Using an additional portion of the ARP funding, ESS, Communications, and Student Accounts have worked together on an Unpaid Balance Campaign. Reaching out to students who stopped attending UCC since March 2020, UCC is helping clear unpaid balances if the student re-enrolls in classes.
- ESS is developing a Recruit Back campaign to re-engage those students who left UCC without a degree or certificate. In addition, we are developing a Transfer Back campaign for former students missing less than 25% of their degree credits and are now at another college or university. By transferring credits back to UCC, those can still earn their associate degree.
- ESS staff have been able to resume visits to the high schools for financial aid nights, dual credit registration, and recruitment events. Schools are also booking on-campus tours and events for their students.
- The Student Resource website went live in July. This provides a central location for all resources, both on campus and in the community, to help a student’s overall success.