# Winter 2021 Enrollment Report

Missy Olson, Dean of Enrollment Management February 26, 2021

### **Overall Trends-Winter Term**

• COVID continues to have a substantial impact. FTE is currently down by 24.4% and credit headcount is down by 8.9%.

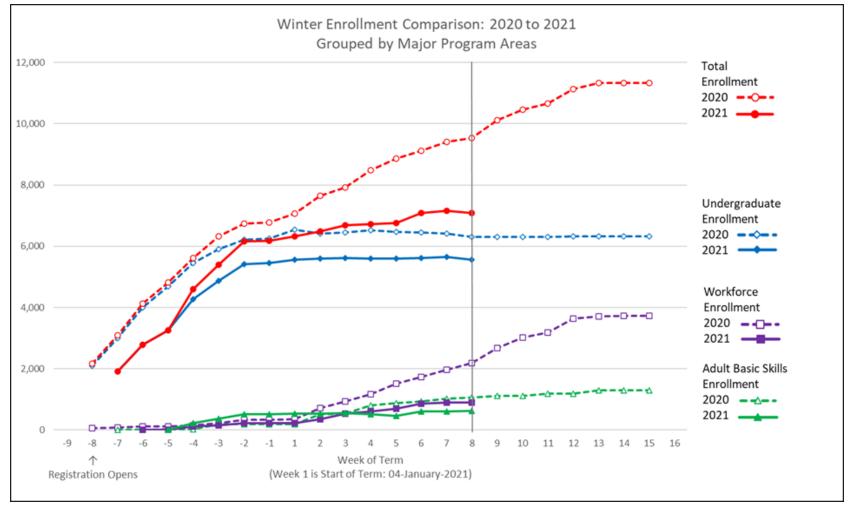
#### 20-21 Strategies-Enrollment and Student Services (ESS)

- Admissions calling all students who have applied for admission to verify degree and answer questions on next steps.
- Staff in ESS developed student engagement workshops; hope to expand with new offerings and increased promotion.
- Working on campaign for HS students around personalized assistance on college processes.
- Guided Pathways work included developing clearer Areas of Study to help students decide their path earlier and work with a key advisor.
- Faculty advising has started and will assist with retention efforts.
- Analyzing advising procedures so first time students take writing and math in the first two terms, as well as take 12-15 credits per term.
- Transfer: updated website, application workshops, and developing tracking system for students who do transfer.
- Increase in life coaching sessions; looking at supplemental services to help students

## Data Sources:

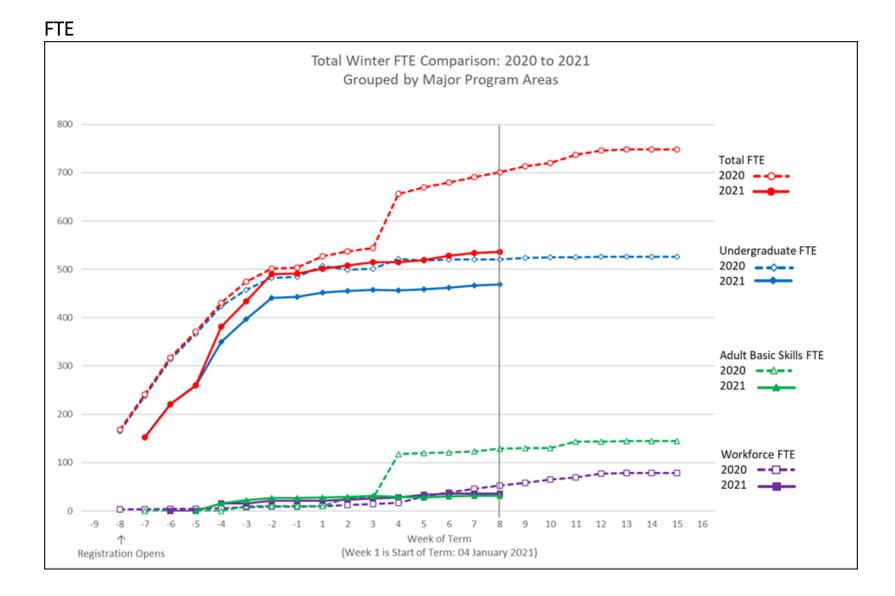
- FTE data comes from Institutional Research regular enrollment reports
- Enrollment Management tracks Admissions to Enrollment yield and current term enrollment by student declared major. Data is from Banner.

#### Enrollment



#### Winter Credit Enrollment Trends

	Area	Winter 2018			Winter 2019			Winter 2020			Winter 2021		
House		Total Enrollment (Student Declared)	Admissions applications for term (Overall Interest)	Converted Admissions (in same term)									
Other	AAOT/AGS/Non-Degree	761	216	94	665	179	89	604	182	68	538	99	37
Humanities	Public Relations	0	1	0	0	0	0	0	1	0	0	1	0
Arts	Music SOU	4	0	0	5	1	0	6	0	0	3	0	0
Science/Math	Natural Resources	8	1	0	10	5	2	13	1	0	15	6	3
Social and Behavioral Sciences	Early Childhood Ed	25	6	2	28	18	8	33	13	4	33	8	0
	Human Services	56	36	11	73	36	17	64	28	8	46	17	4
	Paralegal	34	11	6	44	22	9	52	20	10	54	16	9
Applied Science and Technology	Automotive	21	15	4	29	14	3	25	10	3	8	1	0
	Computers	73	48	22	65	23	9	50	15	7	57	14	7
	Engineering	47	21	10	44	12	5	45	13	7	44	11	4
	Apprenticeship	63	18	9	65	22	16	127	9	6	103	6	4
	Welding	31	25	7	35	21	8	29	10	4	29	4	1
	Forestry	22	8	5	25	10	5	20	8	2	23	6	5
	Viticulture	24	9	2	21	9	4	14	9	2	9	1	0
Business	Business (w/o Retail)	114	76	25	134	56	16	135	37	11	100	23	6
	Retail Mgmt	444	95	77	434	118	96	421	89	57	464	58	42
Health	AAOT-pre-Nursing	278	109	38	272	69	27	172	74	17	162	50	20
	Nursing-accepted	98	6	3	93	3	1	97	1	1	113	0	0
	Dental Assistant	31	10	3	28	7	1	20	8	3	14	3	2
Public Safety	Criminal Justice	58	22	6	73	20	5	46	17	4	33	13	9
	Paramed/Fire Science	63	24	9	66	17	5	70	16	10	78	14	8
Dual Credit	Dual Credit	441	70	57	479	85	72	386	20	15	291	110	86
Ex. Options	Expanded Options	150	14	13	108	24	23	132	0	0	134	9	9



FTE								
Date of Report:	<u>2/5/18</u>	2/11/19	2/10/20	<u>2/22/21</u>				
ABS	94.58	89.03	120.89	47.79				
СМТ	6.87	22.36	15.92	9.49				
Transfer	364.39	353.08	322.04	268.66				
Arts	13.26	15.49	14.31	11.56				
Communications Studies	16.04	9.27	15.16	14.19				
Early Childhood Education	1.53	3.11	3.58	2.70				
Foreign languages	8.89	9.32	7.33	6.13				
Health Human Performance	25.21	23.08	14.32	11.02				
Human Services	8.99	11.58	9.32	10.09				
Humanities	59.14	54.03	49.22	48.96				
Learning Skills	5.29	8.85	5.93	4.97				
Mathematics	79.67	67.88	62.2	42.77				
Music	9.9	14.62	11.44	7.42				
Physical Education	6.87	12.54	11.17	8.74				
Science	71.46	68.89	67.16	56.31				
Social Sciences	55.19	54.42	49.93	43.33				
Theater Arts	2.95	0	.97	.47				
CTE	201.29	240.79	208.45	197.83				
Apprenticeship	12.96	12.9	13.14	10.29				
Auto	7.66	10.95	8.92	3.69				
Business	70.56	86.98	75.33	65.17				
Computer Science	22.56	16.85	14.99	14.28				
Criminal Justice	7.76	7.83	6.88	4.34				
Dental Assisting	9.55	11.32	5.41	4.59				
Emergency Medical Services	8.58	14.48	8.74	9.49				
Engineering	11.36	10.57	8.21	9.73				
Fire Science	4.42	4.11	5.42	6.47				
NA/Nursing	18.31	35.56	36.91	44.93				
Paralegal	6.86	8.86	10.48	9.92				
Viticulture	6.02	5.00	3.41	1.75				
Welding	14.69	15.38	10.61	13.18				
Other	18.93	4.98	12.25	12.23				
Winter Totals	686.06	710.24	679.55	536				