

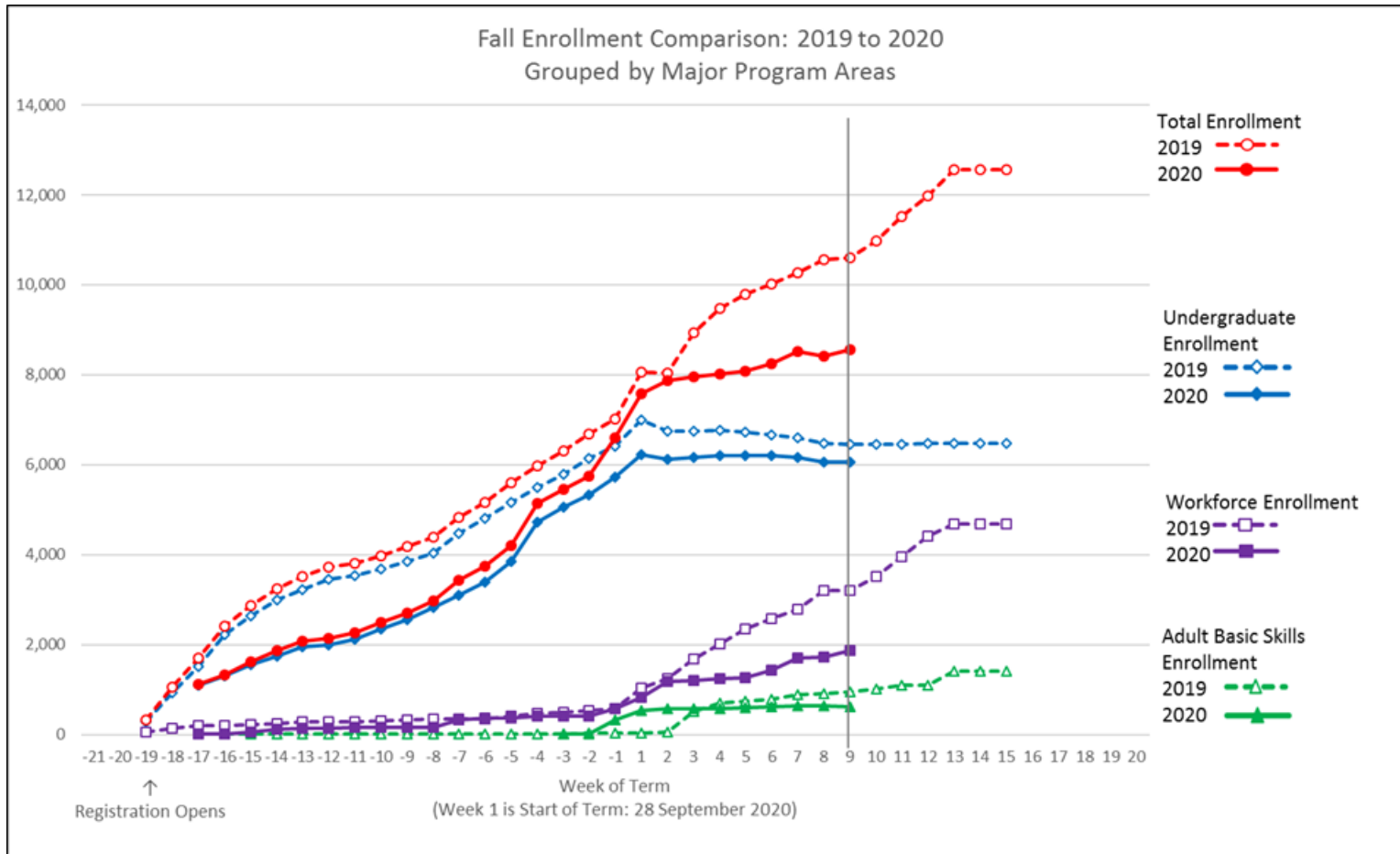
Fall 2020 Enrollment Report

Missy Olson, Assistant Vice President of Enrollment and Student Services
November 30, 2020

Overall Trends

- Credit headcount down by 4.54% over last fall.
- Overall reimbursable FTE is down by 18.53%
- COVID has had a large impact on CWT and ABS. FTE is down 50% in ABS and 53% in CWT.
 - ABS reports students have significant barriers and tenuous personal circumstances. These include working longer shifts, homeschooling children, and struggling with the online environment.
 - CWT reports that interest and retention have suffered for Personal Enrichment courses with the remote/online delivery method. These classes make up 30-40% of CWT revenue, enrollment, and FTE.
 - Trucking Driving enrollment is down significantly due to depletion of the truck driving sector funds, greater restrictions on who can be funded, and the COVID impact.
 - Online conference attendance and First/CPR enrollment has also declined.

Enrollment



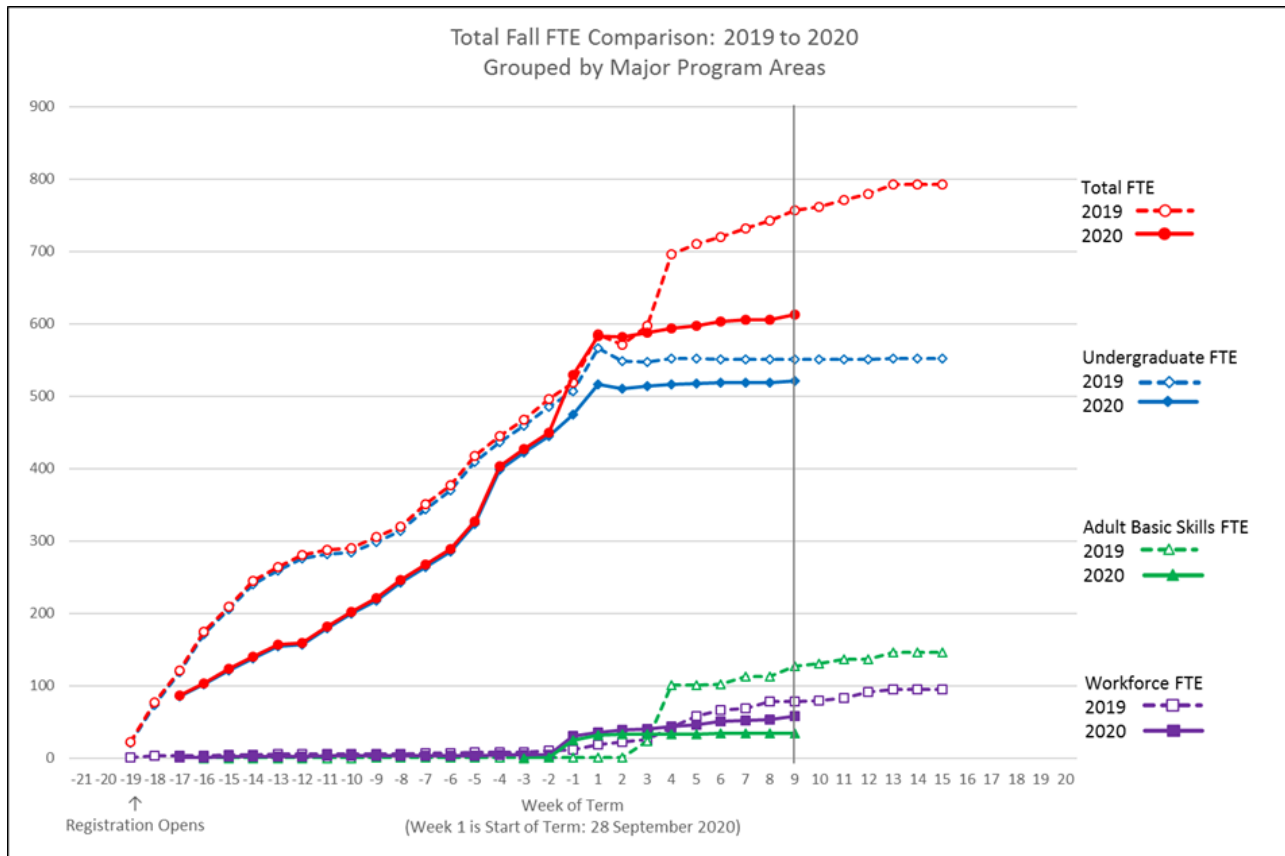
From Institutional Research regular enrollment reports

Credit Enrollment

House	Area	Fall 2017			Fall 2018			Fall 2019			Fall 2020		
		Total Enrollment (Student Declared)	Admissions applications for term (Overall Interest)	Converted Admissions (in same term)	Total Enrollment (Student Declared)	Admissions applications for term (Overall Interest)	Converted Admissions (in same term)	Total Enrollment (Student Declared)	Admissions applications for term (Overall Interest)	Converted Admissions (in same term)	Total Enrollment (Student Declared)	Admissions applications for term (Overall Interest)	Converted Admissions (in same term)
Other	AAOT/AGS/Non-Degree	885	609	377	864	526	270	732	443	212	675	536	282
Humanities	Public Relations	1	3	0	1	3	0	0	0	0	1	2	1
Arts	Music SOU	4	4	2	9	10	3	7	6	5	4	3	1
Science/Math	Natural Resources	7	5	4	10	7	3	17	11	6	17	10	3
Social and Behavioral Sciences	Early Childhood Ed	37	32	9	42	39	12	40	43	15	43	32	8
	Human Services	55	50	18	73	62	27	59	55	14	54	25	13
	Paralegal	32	20	6	48	37	12	54	30	16	56	39	15
Applied Science and Technology	Automotive	25	47	19	28	40	15	21	40	11	12	27	2
	Computers	72	78	20	80	66	25	62	59	26	64	54	19
	Engineering	46	46	23	60	46	23	54	50	23	49	33	18
	Apprenticeship	105	32	19	121	21	13	142	198	41	114	24	13
	Welding	38	35	15	42	41	18	41	34	10	34	28	10
	Forestry	27	18	9	26	32	15	30	27	15	19	22	9
Business	Viticulture	30	20	12	28	23	6	18	20	8	10	6	3
	Business (w/o Retail)	119	131	41	136	153	54	172	162	76	135	109	41
Business	Retail Mgmt	453	120	80	441	166	116	464	194	129	504	186	141
	Health	AAOT-pre-Nursing	271	261	104	278	278	116	240	272	72	224	294
Health	Nursing-accepted	119	53	46	112	56	47	103	50	47	114	69	58
	Dental Assistant	17	32	9	35	34	12	27	31	8	18	24	7
Public Safety	Criminal Justice	60	61	22	69	83	31	65	90	34	38	34	7
	Paramedicine/Fire	81	55	30	98	77	39	89	54	20	81	70	36
Dual Credit	Dual Credit	281	96	91	330	229	125	178	175	102	185	178	112
Ex. Options	Expanded Options	135	49	42	96	86	53	120	81	70	126	58	51

Enrollment Management tracks Admissions to Enrollment yield and current term enrollment by student declared major. Data is from Banner.

FTE



From Institutional Research regular enrollment reports

FTE				
Date of Report:	11/21/2017	11/19/2018	11/19/2019	11/23/2020
ABS	124.95	129.27	126.06	63.54
CWT	23.65	26.98	38.93	18.35
Transfer				
Arts	15.33	14.56	15.62	11.8
Communications Studies	15.36	16.31	17.19	17.79
Early Childhood Education	1.21	1.34	3.24	2.72
Foreign languages	8.45	9.4	6.82	6.13
Health Human Performance	31.19	32.31	28.86	25.15
Human Services	8.54	8.92	5.69	6.92
Humanities	59.31	57.72	44.52	46.3
Learning Skills	13.83	19.58	16.54	13.09
Mathematics	56.78	51.68	43.89	40.03
Music	17.24	14.97	16.65	5.63
Physical Education	37.99	15.01	15.25	10.29
Science	80.48	78.6	72.32	65.62
Social Sciences	51.76	55.63	47.26	48.18
Theater Arts	5.2	1.62	1.06	1.10
	402.67	377.65	334.91	300.75
CTE				
Apprenticeship	9.43	11.06	15.31	13.33
Auto	13.21	14.57	10.26	4.93
Business	65.5	77.33	72.06	70.77
Computer Science	19.86	16.33	14.62	15.05
Criminal Justice	17.41	10.22	12.16	7.11
Dental Assisting	9.92	10.91	5.95	4.96
Emergency Medical Services	9.06	13.01	8.28	7.66
Engineering	13.26	14.52	11.17	13.05
Fire Science	7.05	5.39	6.43	5.61
NA/Nursing	37.99	32.76	50.24	44.76
Paralegal	5.41	5.91	8.74	9.64
Viticulture	7.61	6.99	4.83	2.59
Welding	17.97	15.42	11.6	14.45
	233.68	234.42	231.65	213.91
Other	3.03	14.41	24.84	18.68
Fall Totals as of 11/21	787.98	782.73	756.39	612.50

20-21 Strategies

Recruitment, Admissions and Advising

- Staff will continue to utilize various methods to meet with students. Virtual meetings take more staff time, due to scheduling and confirmation.
- Immediate follow up to newly admitted students with online orientation link.
- Virtual enrollment events are regularly scheduled, but one-on-one sessions are the most requested.
- Utilizing texting platform to reach students immediately.
- Guided Pathways work included developing clearer Areas of Study to help students decide their path earlier and work with a key advisor.
- Faculty advising has started and will assist with retention efforts.
- Forming committee to analyze how to improve the number of students who complete math and writing in their first year of college, as well as complete at least 36 credits. These are key indicators of overall success and graduation.
- With a new transfer advisor in place, updating website resources for transfer students, developing workshops on how to successfully transfer, and developing tracking system for students who do transfer.

Student Services

- Working to determine new methods for student engagement and social interaction in virtual format.

ABS

- Modified class delivery options to include a new ABS Success 101 session to focus on technical skills attainment and student resources.
- Faculty and staff receiving high level of support to teach in virtual environment and on resiliency training.
- Students receive holistic support with advisor.
- WCJC students have not been on site in months but will be starting to return in cohorts this month.
- Working on intentional outreach for English Language learners for winter term.

Athletics

- Checking in with athletes more than normal.

Community and Workforce Training

- Focusing on key self-sustaining classes until face-to-face courses can return.

SBDC

- Increasing enrollment in Small Business Management (SBM) courses.
- Starting a new SBM program for childcare providers in February 2021.

College Transitions

- High Schools are delivering courses differently and on different schedules, but most classes have continued. Those that have been cancelled are mainly CTE courses.
- Developing virtual information sessions for parents and students to help streamline onboarding process.
- Working to develop new Sponsored Dual Credit opportunities.

Academic Services

- Working to create a Teaching and Learning Center/Learning Commons to provide a team approach to support students and faculty.
- Instructional Designer being hired to assist with course development and teaching strategies.
- Continue to provide drop-in support for faculty and students for online learning