

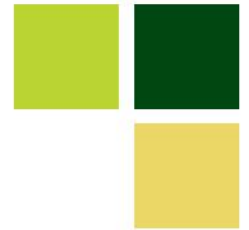
# Economic Value of Umpqua Community College

Presented 2/10/2021 by:

Tiffany Coleman, Chief Advancement Officer



# EMSI Study: FY 2018-19



Measures:

- Economic impact that UCC creates
- Benefits the College generates in terms of ROI for students, taxpayers, and society

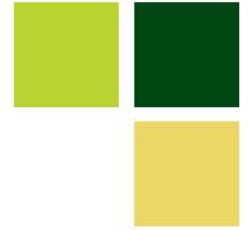
Conducted every other year

# EMSI Study: FY 2018-19

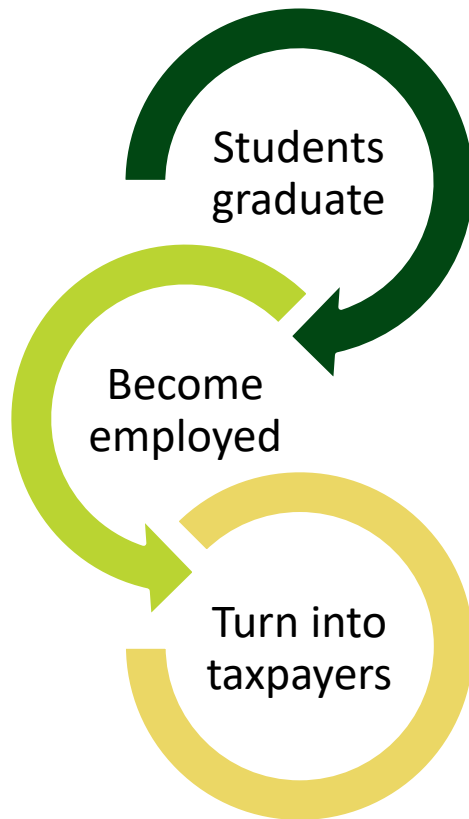


Three areas:

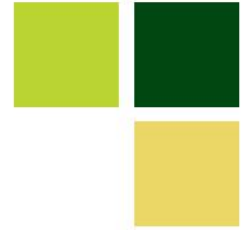
- UCC's total impact
- Key points and key takeaways
- Investment return for each dollar spent



# Bottom Line...



UCC supplies the county with the critical human capital it needs to continually help meet its financial needs.

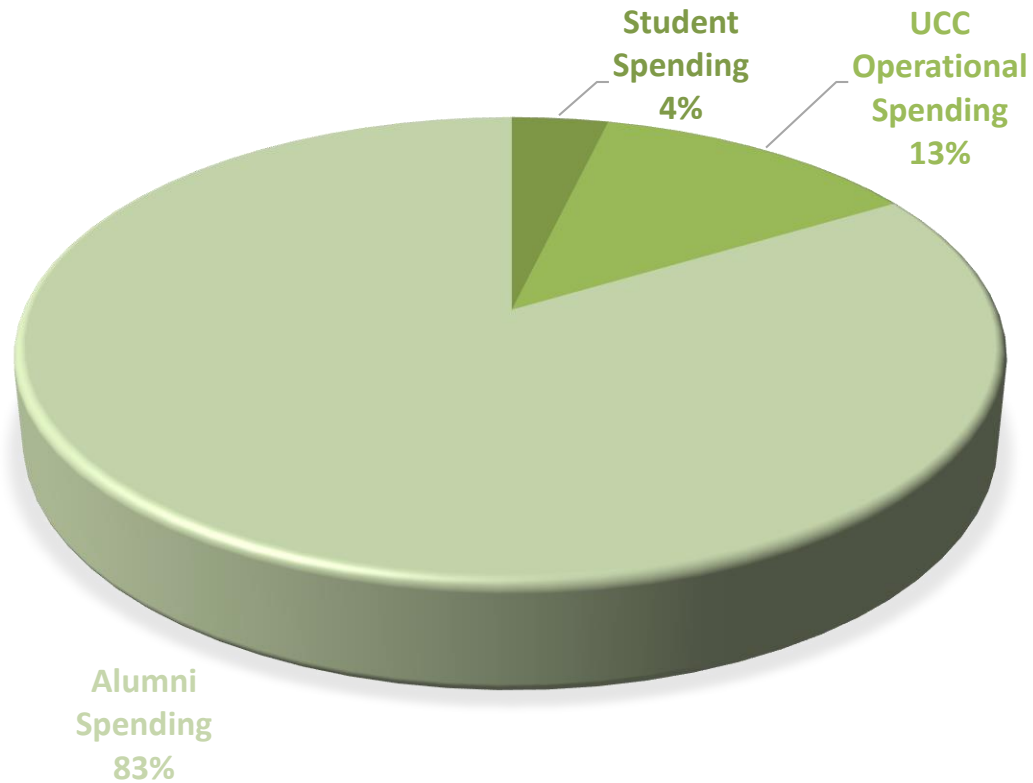


# UCC's Total Impact

Between operational spending, student spending, and alumni impact:

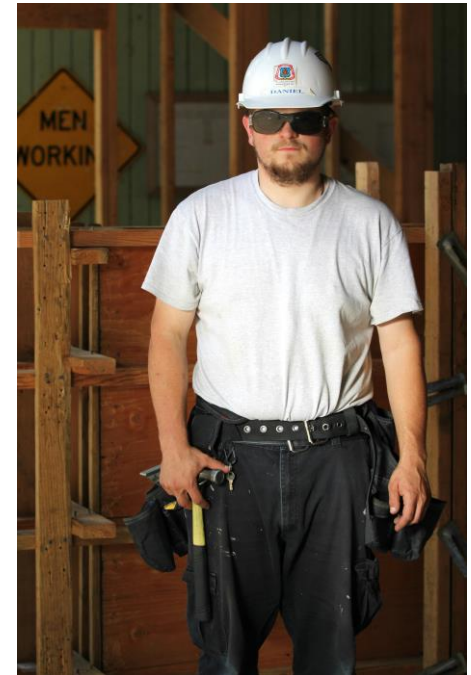
- UCC added \$199.4 million in income to the Douglas County economy in 2018-19.
- That money supported 3,263 jobs
- 1 out of every 16 jobs in Douglas County is supported by the activities of UCC and its students

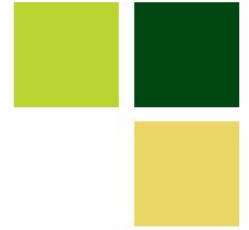
# Total Impact in Millions



# Key Points & Takeaways

- The College serves as an employer and buyer of goods and services
- UCC draws students to the county who otherwise would not be here
- The contribution the College provided on its own was larger than the county's entire construction industry



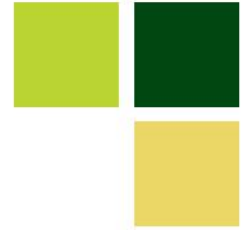


## For Every Dollar...

- Students gain \$4.20 in lifetime earnings
- Taxpayers receive roughly \$2.10 over the course of a student's working life
- Society gains \$6.90 in added state revenue and social savings







# Top Takeaway

UCC generates more in  
tax revenue than it takes.

Reference:

Emsi. (2020). *The Economic Value of Umpqua Community College*. 1-98. [economicmodeling.com](http://economicmodeling.com).

