

Spring 2022 Enrollment Report

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Overall Trends

- Wolf Creek Job Corps (WCJC) has not been able to accept new students, which impacts the ABS enrollment and FTE numbers. WCJC hopes to have a full group of students by Fall.
- Dual credit enrollment is up over last year.
- CWT is rebounding after the last two years.
- Undergraduate headcount is down 7.5% but only down 1.5% in FTE.

How Enrollment and Student Services (ESS) Uses the Data

Enrollment Management reviews the term data, as well as the yearly numbers, to help guide new practices in recruitment and retention. Some of these spring to summer strategies include:

- Working to increase the number of dual credit offerings in area high schools to better serve students and impact enrollment.
- Revising Take Flight workshops for the fall to target key areas needed for retention.
- Reaching out to all applicants who have not enrolled from Fall 2021 through Fall 2022 through postcards and texts.
- Almost every high school in the county scheduled in-person advising sessions prior to the end of the academic year.
- Scheduling in-person orientations and Riverhawk Ready days.
- With a series of new grant funded opportunities that include direct student support, the ESS division will work with Marketing to produce outreach materials to be distributed this summer. A number of Career and Technical programs are eligible.

Data Sources:

- FTE data comes from Institutional Research regular enrollment reports
- Enrollment Management tracks Admissions to Enrollment yield and current term enrollment by student declared major. Data is from Banner.

Enrollment and FTE for All Areas of College

The first chart compares Spring Term 2022, Week 9, with Spring Term 2021, Week 9. It details the differences in Total FTE, Reimbursable FTE, Unduplicated Overall Headcount, Unduplicated Credit Headcount, and Registered Credit Hours.

SUMMARY - SPRING 2022
WEEK 9

Total FTE	542.21	down	30.21	or	5.28%
Reimb FTE	493.23	down	37.95	or	7.14%
Unduplicated Headcount	3,540	up	323	or	10.04%
Undup Credit Headcount	1,702	down	139	or	7.55%
Registered Credit Hours	16,799	down	511.00	or	2.95%

The second chart provides additional detail by each area of the college for both enrollment (headcount) and FTE.

Unduplicated Headcount and FTE by Area, Spring 2022, Week 9

	Enrollment	Percent change	FTE	Percent change
Total	3,540	+10%	542.21	-5.3%
Undergraduate	1,541*	-7.6%	456.92	-1.5%
Dual Credit	494	+19.9%	**	
Workforce	1,344*	+40.1%	56.42	+3.4%
Adult Basic Skills	161	-10.01%	28.87	-46.9%

*In some CTE categories, there are both undergraduate and workforce students, so there may be slight discrepancies.

**Dual credit students are broken out by headcount but are included in the overall undergraduate FTE.

Spring Credit Enrollment Trends

The following table details three key components of the enrollment funnel:

- Enrollment (student is registered in a course for spring term). This includes new and continuing students.
- Number of spring term admissions applications by program.
- Number of those same admissions applications converted to an actual enrollment for that term. Some students apply one term and end up enrolling in future terms.

House	Area	Spring 2018			Spring 2019			Spring 2020			Spring 2021			Spring 2022		
		Total Enrollment (Student Declared)	Admission apps term (Overall Interest)	Converted Admits (same term)	Total Enrollment (Student Declared)	Admission apps term (Overall Interest)	Converted Admits (same term)	Total Enrollment (Student Declared)	Admission apps term (Overall Interest)	Converted Admits (same term)	Total Enrollment (Student Declared)	Admission apps term (Overall Interest)	Converted Admits (same term)	Total Enrollment (Student Declared)	Admission apps term (Overall Interest)	Converted Admits (same term)
Other	AAOT/AGS/ND	764	174	80	658	144	48	523	132	44	455	112	38	481	151	62
Humanities	Public Relations	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Arts	Music SOU	4	1	0	4	2	0	6	1	0	3	1	0	3	0	0
Science/Math	Natural Resources	8	0	0	8	3	3	11	1	0	14	0	0	12	4	1
Social and Behavioral Sciences	Early Childhood Ed	27	11	6	38	13	6	37	17	6	29	14	5	17	10	4
	Human Services	60	22	7	66	22	8	59	25	7	48	17	7	33	11	2
	Paralegal	41	12	6	50	22	5	49	19	4	49	15	6	44	19	8
Applied Science and Technology	Automotive	29	11	1	23	9	1	15	4	0	4	0	0	13	6	2
	Computers	76	18	1	68	15	5	54	17	4	53	9	6	57	11	3
	Engineering	51	13	5	31	6	3	40	13	7	47	14	8	33	22	8
	Apprenticeship	110	8	6	124	21	14	16	11	0	119	19	11	110	7	5
	Welding	33	14	6	38	15	8	17	25	3	22	6	2	32	6	3
	Forestry	23	5	1	21	2	1	15	5	2	19	6	4	14	5	1
	Viticulture	25	7	2	20	2	1	11	5	3	8	0	0	2	0	0
Business	Business (no Retail)	116	43	7	118	63	17	122	47	14	105	40	19	85	48	15
	Retail Mgmt	470	80	52	447	134	94	410	96	63	462	104	72	397	93	76
Health	AAOT-pre-Nursing	246	117	37	204	55	11	150	75	15	172	67	31	140	53	21
	Nursing-accepted	88	47	16	86	0	0	88	0	0	106	0	0	108	0	0
	Dental Assistant	32	9	2	34	13	6	19	5	0	20	6	2	11	4	3
Public Safety	Criminal Justice	48	13	3	41	16	6	53	16	1	50	9	1	21	12	6
	EMS/Fire Science	74	17	7	69	22	5	54	17	9	79	18	11	53	12	6
Dual Credit	Dual Credit	460	49	44	497	77	60	368	131	77	301	80	63	383	87	61
Ex. Options	Expanded Options	148	3	2	117	11	10	112	11	10	126	11	5	117	25	13

FTE by Area

The following FTE data is based on the courses students are enrolling in, not student major.

<u>Date of Report:</u>	<u>6/4/18</u>	<u>5/20/19</u>	<u>5/25/20</u>	<u>5/24/21</u>	<u>5/25/22</u>
ABS	109.2	86.43	109.22	53.77	28.24
CWT	25.81	15.1	4.83	20.87	30.16
Transfer					
Arts	12.93	13.25	10.03	10.44	11.35
Communications Studies	18.57	14.15	14.88	16.07	13.22
Early Childhood Education	9.02	5.26	8.52	3.30	6.82
Foreign languages	6.13	6.56	4.75	3.71	3.62
Health Human Performance	20.04	15.83	8.37	12.49	11.58
Human Services	7.52	6.97	6.02	5.76	6.21
Humanities	53.42	42.23	36.26	34.16	36.77
Learning Skills	3.52	3.75	5.13	3.30	4.25
Mathematics	63.33	54.53	37.98	41.37	36.71
Music	12.76	10.94	9.06	7.14	6.17
Physical Education	11.99	14.49	.52	7.96	10.59
Science	73.62	64.65	71.46	63.8	64.86
Social Sciences	56.42	55.57	48.66	39.79	38.74
Theater Arts	2.65	0	.93	.69	1.29
	351.92	308.18	262.57	249.98	252.18
CTE					
Apprenticeship	10.81	11.80	0.00	12.73	11.93
Auto	11.5	9.25	6.63	1.55	4.37
Business	67.12	80.53	68.74	70.85	62.57
Computer Science	19.28	13.01	13.8	13.22	14.71
Criminal Justice	9.85	10.4	8.09	5.46	5.54
Dental Assisting	15.57	17.21	2.37	7.57	4.92
Emergency Medical Services	7.47	10.81	7.49	7.65	9.34
Engineering	10.66	10.42	9.96	9.79	10.59
Fire Science	6.06	3.13	3.21	4.10	5.11
NA/Nursing	48.3	33.11	50.83	63.48	63.78
Paralegal	5.56	6.66	8.35	7.18	6.66
Viticulture	6.00	6.41	2.67	3.62	.19
Welding	15.48	18.05	.32	11.59	14.27
	233.66	230.79	182.46	218.79	213.98
Other	15.1	17.26	18.79	29.01	17.66
Spring Totals	735.69	657.76	577.87	572.42	542.21