

Intermediate Solicitation No. PKS-CM-2022-01 PERSONAL/PROFESSIONAL SERVICES COLLEGE WEBSITE RE-DESIGN SERVICES

Q & A #2 – 3/15/2022

- Are you using only Joomla as your current CMS or are you using other Content Management Systems currently as well?
 Only Joomla
- 2. What is driving the reason to switch to a new CMS? Proposal page 3 - Background
- 3. What optimizations would improve your experience with current CMS? **Proposal page 4 - Goals & Objectives**
- 4. What areas of current CMS do you find most challenging? Proposal page 3 - Background
- 5. What are your strategic objectives for the website in 2022/2023? (number of visits, apps completed, enrollment targets?)
 Proposal page 4 Goals & Objectives
- Objectives of the redesign?
 Proposal page 4 Goals & Objectives
- How will you measure success of this project?
 Delivery of the project requirements as listed on pages 4-6
- What happens if you miss any or all of the dates of this project?
 The project target date is 12/1/22, and we expect this can be met. We have a limited amount of flexibility and an offeror may recommend an alternate date.
- 9. In regards to content migration:
 - Will you require content migration services?
 Current content could be exported and new CSS applied, however we are anticipating major shifts in how content is delivered as the platform and template will be changing.
 - Will the entire .edu domain need to be migrated?
 Please see section 2, page 3 in the proposal for page number info.
 - Are there parts of the site that will not be migrated? Section 3, 5d: pages 5,6 list websites out of scope
 - Are there additional domains that need to be migrated?
 No.
 - In regards to migration, how many different page layouts do you have on your current site?
 There are a variety of page layouts. Combined modules, include files, and CSS, is used to create various pages.
 - What form of data export is available from your current CMS setup?
 XML, CSV

- 10. Who currently hosts your website(s)? Are you looking to change this arrangement? Section 3: 2a: Establish recommendations for server location for secure cloud-based hosting. UCC to secure the server location based on agency recommendation.
- 11. How many individuals at your institution will need to use the CMS? Today we have 80, but the list could be shorter for the new website.
- 12. Who makes the final decision and how is it made? Marketing, IT, and Purchasing make the final decision based on responses.
- 13. Do you prefer an open-source or commercial content management system solution? We are looking for recommendations.
- 14. How important is a support plan/option for you with the new CMS? **Support is currently planned to be handled in-house and is not part of this proposal.**